

Label Helper

Jar & Bottle Label Applicator Tool

Get perfectly straight labels — every time.

1. Overview

The Label Helper is a manual tool designed to help you apply labels straight and consistently on cylindrical jars, tins, and bottles. It holds your container steady, gives you a repeatable height guide, and helps guide your label into position while you press, smooth, and rotate the container. It is especially useful for small batches, repeat product runs, and makers who want cleaner, more consistent packaging.

2. Components

Your Label Helper includes:

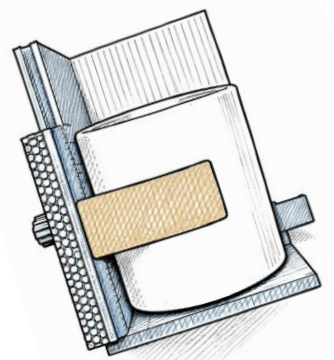
- **Main Body** — the cradle where your jar or bottle rests during labelling.
- **Adjustable Label Guide** — the height guide that helps position your label consistently before application.
- **Locking Screw** — secures the label guide at your chosen height for repeat batches.
- **Jar Riser Block × 2** — removable inserts designed for tapered jars where the bottom diameter is smaller than the top diameter. The riser blocks lift and support the narrower end of the container so it sits level in the cradle during label application.

3. Setup

- Place the Label Helper on a flat, stable surface.
- If your container is tapered — where the **bottom diameter is smaller than the top diameter** — insert the Jar Riser Blocks before placing the container into the cradle. The riser blocks lift the narrower end so the container sits level during label application.
- Place your jar or bottle on its side in the cradle, resting against the rear wall.
- Adjust the label guide to your desired label height using the rear metric scale.
- Turn the Locking Screw lightly until the guide holds firm. Do not overtighten.

4. Applying Your Label

- **Peel the backing from your adhesive label.**
- **Line the label up against the guide.** Position it at your chosen height, using the guide to keep it straight.
- **Press the first edge onto the jar.** Once aligned, press the first edge of the label onto the container.
- **Smooth the label on in one controlled motion.** Press and slide the label onto the jar, gently rotating the container as needed.
- **Repeat using the same height setting.** Keep the guide locked in place for a neat, consistent batch.



5. Adjusting for Different Containers

- **For straight-sided jars and bottles.** Use without riser blocks if the container has the same diameter from top to bottom.
- **For tapered jars.** Use the riser blocks if the bottom diameter is smaller than the top diameter.
- **To change label height.** Loosen the locking screw, slide the label guide up or down to your chosen height, then tighten the screw lightly to hold it in place.
- **For repeat batches.** Use the rear metric scale to record your preferred height setting. This helps you apply labels in the same position across future batches.

6. Troubleshooting

Problem	Solution
Label going on at an angle	Make sure the jar is resting firmly against the rear wall and the first edge of the label is lined up straight before pressing.
Label not sticking flat	Use slow, even pressure. Press and slide the label smoothly while rotating the container as needed.
Container does not sit level	If the container is tapered, insert the riser blocks to lift the narrower bottom end.
Inconsistent label height between jars	Use the rear metric scale to record your height setting and keep the guide locked in the same position for each batch.

7. Care & Maintenance

- Wipe clean with a soft, damp cloth after use.
- Avoid solvents or exposure to heat above 50°C.
- Store flat in a cool, dry place.

8. Safety Information

- Keep fingers clear while pressing and smoothing the label.
- Do not use excessive force or overtighten the locking screw.
- Keep away from heat sources and do not leave in direct sunlight.

9. Disposal & Sustainability

- Made from PLA thermoplastic. At end of life, dispose of or recycle according to your local facilities.

Loving your Label Helper?

A quick review on the product page makes a real difference to a small business — we read every single one.

Questions? Email us at hello@creative3dprints.co.uk — we're happy to help.

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